



DISTRICT 2

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold	Snead State Community College, AL
Silver	Asheville-Buncombe Technical Community College, NC
Bronze	Wallace State Community College, AL

VIEWBOOK

Gold	Pellissippi State Community College, TN
Silver	South Louisiana Community College
Bronze	Wilson Community College, NC

ANNUAL REPORT

Gold	Aiken Technical College, SC
Silver	Wilson Community College, NC
Bronze	South Louisiana Community College

MAGAZINE LARGE-SCALE

Gold	College of Central Florida
Silver	Meridian Community College, MS
Bronze	Pasco-Hernando State College, FL

BROCHURE (single or series)

Gold	Southcentral Kentucky Community & Technical College
Silver	Danville Community College, VA
Bronze	Calhoun Community College, AL

BOOKLET

Gold	Greenville Technical College, SC
Silver	Tennessee Board of Regents
Bronze	Santa Fe College, FL

FLYER (single or series)

Gold	Wilson Community College, NC
Silver	Tennessee Board of Regents
Bronze	Calhoun Community College, AL

POSTCARD (single or series)

Gold	Maysville Community and Technical College, KY
Silver	Southern Union State Community College, AL
Bronze	Owensboro Community & Technical College, KY

NOTES/CARDS/INVITATIONS (single or series)

Gold	Tennessee Board of Regents
Silver	Somerset Community College, KY
Bronze	Meridian Community College, MS

POSTER (single or series)

Gold	Tennessee Board of Regents
Silver	Owensboro Community & Technical College, KY
Bronze	Santa Fe College, FL

PRINT WILD CARD

Gold	Tennessee Board of Regents
Silver	Pasco-Hernando State College, FL
Bronze	Midlands Technical College, SC

DIGITAL/ELECTRONIC MEDIA

E-PUBLICATIONS

Gold	Wake Technical Community College, NC
Bronze	Snead State Community College, AL

E-NEWSLETTER

Gold	Wake Technical Community College, NC
Silver	Wake Technical Community College, NC
Bronze	Craven Community College, NC

E-CARDS

Gold	Piedmont Community College, NC
Silver	Greenville Technical College, SC
Bronze	Snead State Community College, AL



WEBSITE

Gold	Central Carolina Community College, NC
Silver	Asheville-Buncombe Technical Community College, NC
Bronze	Snead State Community College, AL

MICROSITE/LANDING PAGE

Gold	Snead State Community College, AL
Silver	Craven Community College, NC
Bronze	Kentucky Community & Technical College System

AUDIO CONTENT

Gold	Asheville-Buncombe Technical Community College, NC
Silver	Wake Technical Community College, NC
Bronze	Asheville-Buncombe Technical Community College, NC

SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold	Cape Fear Community College, NC
Silver	Palm Beach State College, FL
Bronze	Wake Technical Community College, NC

SOCIAL MEDIA POST OR STORY-STILL

Gold	Northwest Mississippi Community College
Silver	Wilson Community College, NC
Bronze	Southcentral Kentucky Community & Technical College

SOCIAL MEDIA POST OR STORY-VIDEO

Gold	Cape Fear Community College, NC
Silver	Santa Fe College, FL
Bronze	Palm Beach State College, FL

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

Gold	Northwest Mississippi Community College
Silver	Southcentral Kentucky Community & Technical College
Bronze	Palm Beach State College, FL

PROMOTIONAL VIDEO-LONG FORM

Gold	Asheville-Buncombe Technical Community College, NC
Silver	Georgia Northwestern Technical College
Bronze	Calhoun Community College, AL

VIDEO SHORTS (single)

Gold	Danville Community College, VA
Silver	Kentucky Community & Technical College System
Bronze	Palm Beach State College, FL

VIDEO SHORTS (series)

Gold	Danville Community College, VA
Silver	Southern Union State Community College, AL
Bronze	Western Piedmont Community College, NC

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (unmanipulated)

Gold	Wake Technical Community College, NC
Silver	Santa Fe College, FL
Bronze	Santa Fe College, FL

ORIGINAL PHOTOGRAPHY (manipulated)

Gold	Columbia State Community College, TN
Silver	Columbia State Community College, TN
Bronze	Palm Beach State College, FL

LOGO DESIGN

Gold	Hopkinsville Community College, KY
Silver	Western Piedmont Community College, NC
Bronze	Wake Technical Community College, NC



COMPUTER-GENERATED ILLUSTRATION

Gold	Calhoun Community College, AL
Silver	Calhoun Community College, AL
Bronze	Northeastern Technical College, SC

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Owensboro Community & Technical College, KY
Silver	Danville Community College, VA
Bronze	Northeastern Technical College, SC

RADIO ADVERTISEMENT (single or series)

Gold	Tennessee Board of Regents
Silver	Calhoun Community College, AL
Bronze	Snead State Community College, AL

TV/VIDEO PAID ADVERTISEMENT (single)

Gold	Calhoun Community College, AL
Silver	Cape Fear Community College, NC
Bronze	Kentucky Community & Technical College System

TV/VIDEO PAID ADVERTISEMENT (series)

Gold	Florida State College at Jacksonville
Silver	Tennessee Board of Regents
Bronze	Palm Beach State College, FL

DIGITAL ADVERTISEMENT (single or series)

Gold	Kentucky Community & Technical College System
Silver	Florida State College at Jacksonville
Bronze	Calhoun Community College, AL

OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold	Piedmont Community College, NC
Silver	Calhoun Community College, AL
Bronze	Cape Fear Community College, NC

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Florida State College at Jacksonville
Silver	College of Central Florida
Bronze	Wallace State Community College, AL

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

Gold	Asheville-Buncombe Technical Community College, NC
Silver	Kentucky Community & Technical College System
Bronze	Greenville Technical College, SC

GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Silver	West Kentucky Community & Technical College
Bronze	Greenville Technical College, SC

SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	Palm Beach State College, FL
Silver	Hopkinsville Community College, KY
Bronze	Palm Beach State College, FL

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Craven Community College, NC
Silver	Northeastern Technical College, SC
Bronze	Wake Technical Community College, NC

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Central Piedmont Community College, NC
Silver	Northern Virginia Community College
Bronze	Craven Community College, NC

CAMPAIGN WILD CARD

Gold	Kentucky Community & Technical College System
Silver	Central Carolina Technical College, SC
Bronze	Haywood Community College, NC



MISCELLANEOUS

SUCCESSFUL INCLUSIVE MARKETING AND COMMUNICATION PROJECTS

Silver Danville Community College, VA
Bronze Wilson Community College, NC

EXCELLENCE IN WRITING-SHORT FORM

Gold Northeastern Technical College, SC
Silver Calhoun Community College, AL
Bronze Pellissippi State Community College, TN

EXCELLENCE IN WRITING-LONG FORM

Gold College of Central Florida
Silver Asheville-Buncombe Technical
Community College, NC
Bronze Cape Fear Community College, NC

LOGO WEAR

Gold Greenville Technical College, SC
Silver Wallace State Community College, AL
Bronze Somerset Community College, KY

NOVELTY

Gold Tennessee Board of Regents
Silver Wilson Community College, NC
Bronze Somerset Community College, KY

WILD CARD

Gold Columbia State Community College, TN
Silver Piedmont Community College, NC
Bronze Palm Beach State College, FL